

More Sugar For Prosperity



# KENYA SUGAR BOARD



**MARCH 2025**

**SUGAR MARKET NEWSLETTER**

## Highlights:

- 1) Sugarcane Milled and Sugar production
- 2) Molasses Production, sales and stocks
- 3) Local Sugar Market
  - Ex-factory sugar prices
  - Wholesale sugar ices
  - Retail sugar prices
- 4) Foreign trade
  - Sugar imports
  - Molasses exports
  - CIF value
- 5) World sugar market  
Global sugar outlook

The Kenya Sugar Board produces a monthly newsletter that gives insights into the performance of the sugar industry in a given period. Attention is focused on local sugar production, wholesale and retail prices, imports, exports, sugar by-products and the global sugar market outlook. The **March 2025** newsletter gives a comparative analysis of industry performance in the period January – March 2024 and 2025.

The total sugarcane milled in March 2025 dropped by 12%, to 715,528 MT, down from 815,054 MT in February 2025. The decline was recorded across all mills except Butali and Transmara. During the review period, KISCOL remained closed.

Sugar made decreased by 13% to 66,464 MT in March 2025

from 76,763 MT in February 2025.

The industry average cane to sugar ratio (TC/TS) improved to 10.77 in March 2025 from 10.62 in February 2025.

Total sugar produced (bagged) in March 2025 recorded 13% decrease to 66,595 MT from 76,663 MT in February 2025.

Sugar sales improved by 12% in March 2025 to 73,880 MT from 66,151 MT in February 2025

The closing stocks of sugar held by all factories as at the end of March 2025 was 13,383 MT as compared to 20,413 MT in February 2025.

In March 2025, molasses production decreased by 7% to 29,887 MT from 32,196 MT in February 2025.

Molasses sales in March 2025 rose by 13% to 34,986 MT from 31,018 MT the previous month.

In March 2025, sugarcane prices remained at Ksh 5,300 per tonne, in compliance with the minimum set price. The last revision was done by the 4th Interim Sugarcane Pricing Committee on 10th February 2025.

The weighted ex-factory sugar price for March 2025 dropped by 2% to Kshs. 6,376 from Kshs. 6,525 per 50 kg bag in February 2025.

During the month of March 2025, wholesale prices

increased to an average of Kshs. 6,932 per 50kg bag, up 3% from Kshs. 6,712 per 50kg bag in February 2025.

Retail sugar prices in March 2025 averaged Kshs. 154 per kilo, down from Kshs. 156/kg in February 2025.

In March 2025, Kenya did not export molasses. In February 2025, exports totaled 1,472 MT, representing a 33% increase from the 1,110 MT exported in January 2025.

In February 2025, 88% of molasses exports were destined for Uganda and Tanzania.

The average FOB value for February 2025 was Ksh 10,737 per tonne, down from Ksh 11,531 per tonne in January 2025.

In March 2025, sugar imports totaled 36,708 MT, up from 8,565 MT in February 2025.

The imports comprised 17,388 MT of Mill White/Brown sugar and 19,320 MT of White Refined sugar.

In March 2025, CIF Mombasa landed values for imported White Refined sugar averaged Kshs. 85,162/tonne compared to Kshs. 81,574/tonne for Mill White/Brown sugar.

The average ISA Daily Raw Sugar Price in March 2025 dropped to USD 18.89cents/lb from USD 0.25cents/lb in February 2025.

# GET IN TOUCH

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