

*More Sugar For Prosperity*



# **KENYA SUGAR BOARD**

**OCTOBER 2025  
SUGAR MARKET NEWSLETTER**

## Kenya Sugar Industry News

The Kenya Sugar Board will host the 4th Sugar Industry Innovation Symposium & Expo in December 2<sup>nd</sup> to 4<sup>th</sup> December 2025, at the Grand Royal Swiss Resort in Kisumu.

We are thrilled to welcome you to the Sugar Industry Innovation Symposium & Expo 2025 – TUSONGE Edition, a premier platform where visionaries, producers, policymakers, innovators, and entrepreneurs unite under the theme: "**Towards a Globally Competitive Sugar Industry.**"

At its heart, TUSONGE – Together, Unlocking Sugar Optimization for National Growth and Engagement – is more than a theme. It is a movement calling the entire sugar ecosystem to action. From field to factory, farm to finance, we are shaping the future of the industry through innovation, collaboration, and sustainability.

This year, we invite:

- Smallholder farmers and outgrower institutions seeking transformation
- Industry leaders and corporate stakeholders exploring strategic partnerships
- Youth and students aspiring to innovate within the sugar value chain
- Researchers and technologists pushing the boundaries of smart farming, mechanization, and climate resilience
- Policy experts and regulators driving structural reforms and competitiveness
- Manufacturers and marketers revolutionizing product diversification and consumer reach

Together, let's shape a resilient, inclusive and competitive sugar industry that meets not only Kenya's needs — but also global standards.

For more information and registration, please visit

<https://sugarinnovation.go.ke>

## Highlights:

- 1) Sugarcane Milled and Sugar production
- 2) Molasses Production, sales and stocks
- 3) Local Sugar Market
  - Ex-factory sugar prices
  - Wholesale sugar prices
  - Retail sugar prices
- 4) Foreign trade
  - Sugar imports
  - Molasses exports
  - CIF value
- 5) World sugar market  
Global sugar outlook

The Kenya Sugar Board produces a monthly newsletter that gives insights into the performance of the sugar industry in a given period. Attention is focused on local sugar production, wholesale and retail prices, imports, exports, sugar by-products and the global sugar market outlook. The **October 2025** newsletter gives a comparative analysis of industry performance in the period January – October 2024 and 2025.

The total sugarcane milled in October 2025 increased by 48%, to 565,360 MT, from 382,467 in September 2025.

The increase is informed by resumption of milling by factories in the Upper and Lower Western Catchment Area. During the review period, KISCOL, Busia, Chemelil and Nzoia remained closed.

Sugar made increased by 34% to 45,494 MT in October 2025

from 33,826 MT in September 2025.

The industry average tonnes of cane to tonnes of sugar (TC/TS) ratio deteriorated from 11.30 in September to 12.43 in October 2025.

Total sugar produced (bagged) in October 2025 recorded 32% increase to 44,839 MT from 33,845 MT in September 2025.

Sugar sales by millers increased by 15% in October 2025, reaching 43,771 MT, down from 38,139 MT in September 2025.

In October 2025 sugar closing stocks increased by 7% to 14,970 MT from 14,033 MT in September 2025.

In October 2025, molasses production increased by 52% to 19,932 MT from 13,148 MT in September 2025. Molasses sales increased by 13% to 19,237 MT from 17,091 MT in September 2025.

Total closing stocks of molasses as at the end of October 2025 were 12,607 MT down 19% from 12,735 MT in September 2025.

In October 2025, sugarcane prices remained at Kshs. 5,750 per tonne, in compliance with the minimum set price. The last revision was done by the, Interim Sugarcane Pricing Committee on 21<sup>st</sup> July 2025.

The weighted ex-factory sugar price for October 2025 decreased by 3% to Kshs. 6,690

from Kshs. 6,888 per 50 kg bag in September 2025.

During the month of October 2025, wholesale prices decreased to an average of Kshs. 6,916 per 50kg bag, down 4% from Kshs. 7,215 per 50kg bag in September 2025.

Retail sugar prices in October 2025 averaged Kshs. 169 per kilo, down 1% from Kshs. 171/kg in September 2025.

In January - February 2025, molasses exports were 2,582 MT, destined for Tanzania, Uganda and Oman. The average FOB value for January and February 2025 were Ksh 11,531 per tonne and Ksh 10,737 per tonne respectively. In the period March - October 2025, Kenya did not export molasses

In October 2025, sugar imports totaled 39,838 MT, 4% down from 41,582 in September 2025. The imports comprised 27,203 MT of Mill White/Brown sugar and 12,635 MT of White Refined sugar.

In October 2025, CIF Mombasa landed values for imported White Refined sugar averaged Kshs. 78,549/MT compared to Kshs. 90,779/MT for Mill White/Brown sugar,

The average ISA Daily Raw Sugar Price in October fell to USD 15.21 cents/lb, from USD 16.05 cents/lb in September and USD 16.74 cents/lb in August.

# GET IN TOUCH

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