

More Sugar For Prosperity



# KENYA SUGAR BOARD

**JULY 2025**

**SUGAR MARKET NEWSLETTER**

## Highlights:

- 1) Sugarcane Milled and Sugar production
- 2) Molasses Production, sales and stocks
- 3) Local Sugar Market
  - Ex-factory sugar prices
  - Wholesale sugar prices
  - Retail sugar prices
- 4) Foreign trade
  - Sugar imports
  - Molasses exports
  - CIF value
- 5) World sugar market  
Global sugar outlook

The Kenya Sugar Board produces a monthly newsletter that gives insights into the performance of the sugar industry in a given period. Attention is focused on local sugar production, wholesale and retail prices, imports, exports, sugar by-products and the global sugar market outlook. The **July 2025** newsletter gives a comparative analysis of industry performance in the period January – July 2024 and 2025.

The total sugarcane milled in July 2025 increased by 5%, to 501,604 MT, from 477,439 in June 2025.

The improvement was recorded in most of the operational Sugar Mills, except in Transmara, Kibos and Mumias. During the review period, KISCOL, Naitiri, Busia, Butali, Chemelil, Nzoia and Muhoroni remained closed.

Sugar made increased by 10% to 42,374 MT in July 2025 from 38,635 MT in June 2025.

The industry average cane to sugar ratio (TC/TS) improved to 11.84 in July from 12.36 in June 2025.

Total sugar produced (bagged) in July 2025 recorded 10% increase to 42,255 MT from 38,339 MT in June 2025.

Sugar sales by millers increased by 48% in July 2025, reaching 42,764 MT, up from 28,869 MT in June 2025.

In July 2025 sugar closing stocks decreased by 2% to 18,078 MT from 19,078 Mt in June 2025.

In both June and July 2025, molasses production remained the same at 17,358 MT from 13,893 MT in May 2025.

Molasses sales increased by 9% to 17,788 MT from 16,342 MT in June 2025 and from 11,078 MT in May 2025.

Total closing stocks of molasses as at the end of July 2025 were 9,261 MT down 4.5% from 9,693 MT in June 2025.

In July 2025, sugarcane prices were reviewed upward by the Interim Sugarcane Pricing Committee, from Ksh 5,500/tonne to Ksh 5,750/tonne. The effective date for the revised price was 21<sup>st</sup> July 2025.

The weighted ex-factory sugar price for July 2025 slightly

increased to Kshs. 7,154 from Kshs. 7,147 per 50 kg bag in June 2025.

During the month of July 2025, wholesale prices increased to an average of Kshs. 7,559 per 50kg bag, up 5% from Kshs. 7,221 per 50kg bag in June 2025.

Retail sugar prices in July 2025 averaged Kshs. 176 per kilo, up 3% from Kshs. 171/kg in June and Kshs. 172/kg in May 2025.

In the period March - July 2025, Kenya did not export molasses. In January - February 2025, the exports were 2,582 MT

The average FOB value for January and February 2025 were Ksh 11,531 per tonne and Ksh 10,737 per tonne respectively.

In July 2025, sugar imports totaled 44,057 MT, 15% up from 38,371 MT in June 2025. The imports comprised 31,414 MT of Mill White/Brown sugar and 12,643 MT of White Refined sugar

In July 2025, CIF Mombasa landed values for imported White Refined sugar averaged Kshs. 86,980/MT compared to Kshs. 100,624/MT for Mill White/Brown sugar,

The average ISA Daily Raw Sugar Price in July 2025 fell to USD 16.70 cents/lb down from USD 16.74 cents/lb in June 2025.

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